IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Mahaffey et al.

Serial Number: 10/763,107 Group Art Unit: 3625

Filed: January 22, 2004

ACCESSIBLE SHOPPING GUIDE FOR Examiner: Amee A. Shah For:

RETAIL BUSINESS

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

RESPONSE

Dear Sir:

In response to the Restriction Action dated August 14, 2006 ("Restriction Action"), Applicants respond as follows: